



PRAY

INVITE

CREATE CHANGE

Please take this away with you, pray about those you know who may be able to offer their time and talents in any of these areas & invite them to consider this as part of their discipleship. Ask them to contact Sally so that we can build up teams of people to take this forward.

Communication – do you know someone who could be involved in developing a communications strategy?

Outputs:

- A deanery-wide communications strategy (branding, storytelling, digital presence).
- Professionalised digital media (website, social media, video, live-streaming).
- Training for parishes in local comms and digital engagement.

SMART Goals:

- By 2026: Identify appropriate media options for deanery communications and Develop best practice guidelines for the appropriate use of these various media for parish/benefice/deanery communications.
- By 2027: Launch a deanery digital resource (maybe using our deanery website), with guidance for parishes and stories of Kingdom growth.

- By 2028: Each benefice to have at least one trained digital communications volunteer, trained and supported by the DTL or by a Deanery Comms Team.
- By 2028: Produce a deanery-wide campaign (digital + physical), engaging with a real cross section of the local population.

Ministry & Leadership – do you know someone who could be part of a group involved in helping create a deanery plan for deployment of clergy?

Outcome: Clergy and lay leaders deployed wisely, resourced well, and released to serve in mission and ministry.

Outputs:

- A deanery-wide plan for clergy and lay deployment.
- Training and encouragement for lay ministries and vocations.
- Strategic posts to resource transformation: DTL (3 years), Family Worker, Stroudwater Missioner.

SMART Goals:

- By 2026: Agree a deanery-wide ministry deployment plan (stipended, non-stipended, PTO, licensed and commissioned lay ministers), aligned with benefice mission plans.
- By 2026: Start Deanery Chapter conversations about how to enable the ministry of the people around us.
- By 2027: Secure funding (or local sustainability) for the Transformation Lead role beyond initial 3 years – if required.

Buildings Finance and Assets – do you know someone who could be part of a deanery finance group or a deanery buildings group?

Outcome: Church buildings that are fit for purpose, mission-focused, and sustainable.

Outputs:

- A deanery-wide buildings audit.
- Shared expertise in maintenance, contracts, and community use.
- Clear plans for buildings that cannot be sustained.
- Shared financial strategies and accountability.

SMART Goals:

- By 2026: **Deanery Finance Group** established.
- By 2026: **Deanery Buildings Group** established.
- By 2027: DLT to enable the Buildings Group to build and maintain a directory of trusted tradesmen for the range of tasks relevant to maintaining buildings and their grounds
- By 2027: DLT to enable Finance Group in finding alternative income streams, both locally and at a deanery level.
- By 2028: Buildings Group to complete audit of all deanery buildings, including fabric condition, utilisation level, capacity, facilities, accessibility, parking, limitations & restrictions, energy efficiency and community use etc.
- By 2028: Each benefice to have a buildings plan (invest/repurpose/release), which may draw on the finance and buildings groups. This will involve conversations about how to end some of our church communities well.

**Please ask anyone interested to contact
Sally Withers [sally@stroud-
deanery.org.uk](mailto:sally@stroud-
deanery.org.uk)**